

OUR STORY

Coolpoint Capital was founded in 2016 to advise entrepreneurs and business owners and invest in growth oriented lower-middle market companies throughout the U.S.

Coolpoint Capital blends a unique model of strong, hands-on operational experience matched with a deep understanding of credit and capital markets.

Coolpoint Capital seeks to be the preferred partner of entrepreneurs, founders and business owners seeking growth to create long-term value and to realize their financial goals.

Our size and experience allow Coolpoint Capital to create flexible investment strategies to partner with and support growth-minded entrepreneurs and business owners. We are able to provide growth capital as long- or short-term investments in both control and non-control situations.

Ultimately, we invest in people and seek entrepreneurs and management teams that share our value to partner in building long-term trusted relationships while pursuing growth with a shared set of goals.

INVESTMENT STRATEGY

Coolpoint Capital employs a flexible investment strategy to address a variety of capital needs, including non-control and control equity (and select debt) investment opportunities.

Our preferred industries include Business Services, SaaS-based Software, Distribution & Logistics, Consumer, Light Manufacturing, Specialty Finance, and Real Estate.

OUR FOCUS

- ▶ Management buyouts
- ▶ Recapitalizations
- ▶ Growth capital
- ▶ Shareholder liquidity events
- ▶ Select turnaround and distressed

INVESTMENT CRITERIA

- ▶ Revenue: \$5 – \$50 million
- ▶ EBITDA: \$1 – \$10 million
- ▶ EBITDA margins > 10%
- ▶ Investment Size: \$2 – \$25 million

COMPANY ATTRIBUTES

- ▶ Strong management teams with a growth mindset
- ▶ Proven track record and historical financial performance
- ▶ Inherent competitive advantages
- ▶ Attractive industry dynamics with strong fundamentals
- ▶ Executable business plan